



For Immediate Release:

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CRANEWAY ANNOUNCES NEW WEBSITE

Richmond, CA, September 28, 2011: Craneway Pavilion—the world-class, sustainably designed 45,000-square-foot venue at historic **Ford Point** in **Richmond, CA**—announces a brand new website. www.craneway.com features up to date information on events at the award winning **Craneway Pavilion** venue and its **BoilerHouse Restaurant**. Diverse events including concerts, sports and more can all be enjoyed while taking in breathtaking views of the San Francisco skyline. Craneway is also an ideal place to book your corporate event. Whether it be a holiday party, fundraiser or awards show- Craneway offers incredible service in a state of the art facility.

Owned and operated by **Orton Development** since 2004, **Craneway Pavilion** is part of the historic 525,000-square-foot **Ford Assembly Building**, also home to **BoilerHouse Restaurant**. The building was originally designed by legendary 20th century industrial architect **Albert Kahn**, and opened in 1932 as **Ford Motor's Model 'A'** production plant. In the 1940s, it became a hub of **WWII home front** efforts when it was retooled to produce tanks and jeeps. During that time, the legend of **Rosie the Riveter** was born, and now the building is adjacent to the **Rosie the Riveter/World War II Home Front National Historical Park**. The restoration and adaptive re-use of the historic **Ford Assembly Building**—a cornerstone of the revitalization of **Richmond**—was honored with a 2011 American Institute of Architecture Honor Award for Architecture.

Boasting panoramic views of the San Francisco skyline and surrounding environs from a 25-acre waterfront setting, **Craneway Pavilion** is located at **1414 Harbour Way South** in the **Marina district of Richmond** and can be accessed from the **580 freeway**. Its wharf is accessible by private ferry from most waterfront locations in the **Bay Area**, and is also accessible by helicopter, **BART** and **Amtrak** (+ shuttles from nearby stations), car (the venue has 1,200 dedicated parking spaces), and by foot or bicycle from the shoreline **Bay Trail**. See the attached **Richmond Bay Trail map** for alternative bicycle and walking routes: <http://www.pointrichmond.com/baytrail/map.htm>

Visit the new www.craneway.com for up to date event information, photos and news.

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